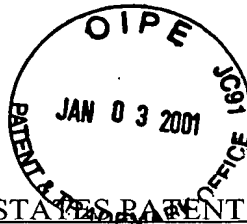


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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
Michael C. SCROGGIE et al : EXAMINER: ROBINSON-BOYCE, A.
SERIAL NO: 09/505,632 :
FILED: February 16, 2000 : GROUP ART UNIT: 2163
FOR: SYSTEM AND METHOD FOR
DISTRIBUTING INFORMATION...

AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Further to the Official Action mailed October 3, 2000, and further to the personal interview with Examiner Robinson-Boyce and SPE Hafiz on December 20, 2000, please amend the above-identified patent application as follows:

IN THE CLAIMS

Please cancel Claims 32, 33, 35, 44, 45 and 47, without prejudice or disclaimer.

Please amend Claims 24-31, 34, 36-43, 46, 48 and 49, as follows:

--24. (Amended) A computer network implemented method, comprising the steps of:
transmitting from a [client] consumer computer over the Internet to a Web site of a
manufacturer a request for manufacturer incentives to purchase one of a product and a service
offered by said manufacturer;

in response to said request for manufacturer incentives, transmitting region data from
said Web site of said manufacturer over the Internet to a remote Web site;

in response to receipt of region data at said manufacturer's Web site, transmitting
from said remote Web site to said Web site of said manufacturer at least one manufacturer

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